

**FORM ADV Uniform Application for Investment Adviser Registration
Part 2A: Investment Adviser Brochure and Brochure Supplements
Item 1: Cover Page**

Merrion Investment Management Co, LLC

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SEC File # 801-65917

Firm CRD# 139143

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This brochure provides information about the qualifications and business practices of Merrion Investment Management Co., LLC. If you have any questions about the contents of this brochure, please contact us at the phone number listed above.

The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Please note, where this brochure may use the terms “registered investment adviser” and/or “registered”, registration itself does not imply a certain level of skill or training.

**Additional information about the firm is also available on the SEC’s website at
www.adviserinfo.sec.gov**

Item 2: Material Changes

Due to a series of recent changes in securities regulation, investment advisers are now required to deliver disclosure information in this new narrative format. This brochure incorporates much of the same information previously provided within the Form ADV Part II but with expanded disclosures designed to provide further information about the firm, its practices, and its personnel.

Material updates to the information contained within this brochure will be provided to clients on an immediate basis. This section is designed to reflect such changes in summary form. Questions regarding the new brochure and/or the information contained herein may be directed to the firm and its representatives.

Additional information about the firm and its representatives is also available on the SEC's website at www.adviserinfo.sec.gov.

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Item 4: Investment Advisory Business

Investment Advisory Services

Established in 2006 as a wholly owned subsidiary of Merrion Financial Group, LLP (“MFG”), Merrion Investment Management Co, LLC, (“MIMCo”) provides investment advisory services to clients on a discretionary and non-discretionary basis. Client accounts are managed according to the stated goals and objectives of each client, their liquidity needs, risk tolerance, and with respect given to any tax and/or legal implications. Portfolio investments primarily consist of exchange traded equity and fixed income securities. MIMCo’s clients are predominately individuals, endowments, charitable trusts and non-profit organizations.

As of June 2011, MIMCo has a total of approximately \$98,586,551 in client assets under management. Of this total asset amount, \$78,605,611 is managed on a discretionary basis and the remaining \$19,980,940 managed on a non-discretionary basis.

Item 5: Fees and Compensation

Investment Advisory Services

For its individually managed accounts, MIMCo charges a management fee on a percentage basis, derived from the assets under management. The fee structure is expressed on an annualized basis with fees being collected quarterly in advance. Fees are charged in advance based on the market value of assets on the last trading day of each prior calendar quarter. In any partial calendar quarter, fees are pro-rated based on the number of days in which the account is open during the quarter.

Investment management fees are typically 1% of assets under management. These fees may be negotiable under certain circumstances, at the sole discretion of the firm. Where clients may incur additional expense from brokerage-based activities, clients should be aware that all custodial and execution fees remain separate and distinct from those fees charged by MIMCo for its asset management services.

Item 6: Performance-Based Fees and Side by Side Management

The nature of MIMCo’s advisory services does not incorporate or invite the charge of any fee based upon a percentage of capital gains within a client’s account. Where certain advisers may manage private funds or other incentive-based accounts in addition to those accounts charged a base fee, such firms are said to have an incentive to favor those incentive-based accounts. MIMCo does not currently manage accounts subject to the implementation of any incentive or performance-based fees. In addition, firm policy requires personnel to treat each account equally. As reflected within the firm’s Code of

Ethics, this policy is acknowledged by firm personnel and enforced by firm management. Please see Item 11 for further information about the firm's Code of Ethics.

Item 7: Types of Clients

MIMCo investment management services are primarily offered to individuals, endowments, charitable trusts, and non-profit organizations. Due to the nature of the firm's investment strategy, the firm prefers that investment management clients maintain a minimum relationship size of \$250,000.00. However this minimum remains negotiable at the sole discretion of the firm.

MIMCo and/or clients may terminate the account agreement, in whole or in part, at any time with 30 days written notice. Upon termination, any fees paid in advance will be prorated to the date of termination and any excess shall be refunded to clients. Client agreements with MIMCo remain non-transferable unless consented-to in writing by the client.

Item 8: Methods of Analysis, Investment Strategies and Risk of Loss

MIMCo gathers in-depth research prepared internally and/or provided by third parties to make assessments about the marketplace in general. MIMCo is a research-based asset manager who believes solid research is fundamental to sound investment decisions. The investment team gathers in-depth, first-hand information on markets and companies around the globe in order to determine differences between the intrinsic value of a company and its price in the marketplace. The firm typically invests in companies that have a new product or service, or those that are in a position to benefit from some change in the economy, an industry transformation, changing laws or regulations, a new technological development, or those that are experiencing some other "special situation" that makes them undervalued relative to their long-term potential. Once the risk and return landscape, as well as potential catalysts are understood, MIMCo determines the appropriate part of the capital structure in which to invest. The firm's investment committee reviews such information to make sound investment decisions. Such decisions are made with respect to pricing, risk, and long term growth. Investing itself carries a certain degree of risk that clients should be prepared to bear.

Clients are strongly encouraged to review all disclosure materials with respect to their investment accounts.

Item 9: Disciplinary Information

Rule 206(4)-4 of the Investment Advisers Act of 1940 requires investment advisers to provide clients with disclosure as to any legal or disciplinary activities deemed material

to the client's evaluation of the adviser. Please note, neither the firm nor its personnel have any disciplinary, regulatory, criminal, civil, or otherwise reportable history to disclose at this time.

Item 10: Other Financial Industry Activities and Affiliations

MIMCo's investment adviser representatives are also registered representatives of Merrion Securities, LLC, a FINRA registered broker-dealer. While these firms are affiliated, investment adviser representatives of MIMCo are not compensated by Merrion Securities, LLC for any commission-based sales.

Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

MIMCo and/or its representatives may purchase or sell investments for their personal accounts that they have similarly recommended to clients. Pursuant to Rule 204A-1 of the Investment Advisers Act of 1940, MIMCo has adopted a Code of Ethics that sets forth the basic policies of ethical conduct for all managers, officers, and employees of the firm. The Code of Ethics describes the firm's fiduciary duties and obligations to clients, and sets forth the firm's practice of supervising the personal securities transactions of employees who maintain access to client information.

MIMCo collects and maintains records of securities holdings and transactions made by employees. The firm reviews the personal trading practices of its employees to identify and resolve any potential or realized conflicts of interest.

A copy of MIMCo's Code of Ethics is available upon request.

Item 12: Brokerage Practices

MIMCo typically maintains the discretionary authority to place transactions and select brokers without prior approval of clients. MIMCo uses an affiliate, Merrion Securities, LLC, a FINRA-registered broker-dealer to conduct trades for client accounts. It is the fiduciary responsibility of the firm to obtain the most favorable net results for client's price, execution quality, services and commissions. MIMCo does not maintain any soft dollar arrangements.

Item 13: Review of Accounts

All accounts are monitored on an on-going basis. Accounts will be reviewed more frequently as necessary to respond to significant changes in client circumstances or changes in market conditions. Triggering factors to warrant more in depth review could include the following;

- Awareness of a change in a client's investment objective
- change in market conditions
- change in client's employment status
- re-balancing of assets to maintain proper asset allocation
- other activity discovered as the account is normally reviewed.

Clients are encouraged to notify the firm with changes to their personal finances, especially where such changes that might adversely affect the overall investment strategy.

MIMCo will provide quarterly holdings reports in addition to the monthly statements received from the broker-dealer or custodian. The reports will generally include a portfolio appraisal, realized and unrealized gains/losses, income and expenses, contributions and withdrawals, and a performance history.

Item 14: Client Referrals and Other Compensation

MIMCo does not compensate others for client referrals. The firm's sole compensation as an adviser is based upon its investment management offerings to clients.

Item 15: Custody

Other than the client authorized direct deductions of fees from accounts, MIMCo does not maintain or accept custody of client funds or securities.

Item 16: Investment Discretion

MIMCo maintains discretionary authority over the selection and amount of securities to be bought or sold in client accounts without obtaining prior consent or approval from clients. However, these purchases or sales are subject to specified investment objectives, guidelines, or limitations previously set forth by the client and agreed to by the firm.

For some client accounts, MIMCo does not exercise discretion. In such cases, any purchases and/or sales within the account are subject to specified investment objectives, guidelines, and/or the stipulated limitations previously set forth by the client. All terms and conditions with respect to the management of client funds are stated within the client agreement.

Item 17: Voting Client Securities

MIMCo has adopted and implemented written Proxy Voting Policies and Procedures ("Proxy Voting Procedures"). Within MIMCo's fiduciary obligation to clients, the firm

must ensure that any proxies for which it has voting authority are voted solely in the best interests, and for the exclusive benefit of the client.

The Proxy Voting Procedures are intended to guide the firm and its personnel in ensuring that proxies are voted in such manner without limiting the firm or its personnel in specific situations to vote in a predetermined manner.

These policies are designed to assist the firm in identifying and resolving any conflicts of interest with regard to voting client proxies. A copy of the firm's Proxy Voting Policies and Procedures may be obtained upon request.

Item 18: Financial Information

Pursuant to Rule 206(4)-4 of the Investment Advisers Act of 1940, investment advisers are required to disclose certain information about their business practices that might serve as material to the client's decision in choosing an investment adviser.

As of the date of this filing, MIMCo does not require the pre-payment of any fees or maintain any financial hardships or other conditions that might impair its ability to meet its contractual obligations to clients.

**FORM ADV Uniform Application for Investment Adviser Registration
Part 2B: Brochure Supplements
Investment Adviser Representatives and/or Supervised Persons: Supplemental information
Item 1: Cover Page**

William B. Wigton
Joel W. Miller
Randolph C. Rogers
David E. Erb
Alexander C. Weil
James C. Kellogg Jr.

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This brochure provides information about the qualifications and business practices of Merrion Investment Management Co, LLC and its supervised personnel. This information is provided as a supplement to the Form ADV Part 2A which has been provided for your review. Should you have any questions about this supplement, or if you have not received the Form ADV Part 2A please contact the firm immediately.

The information in this brochure supplement has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Please note, where this brochure supplement may use the terms "registered investment adviser" and/or "registered", registration itself does not imply a certain level of skill or training.

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Item 2: Education and Background and Business Experience

Individual Full Name, Title or Designation: William B. Wigton, Chairman

Year Born: 1947

Education:

- Lynchburg College, B.A., 1970

Licenses/Professional Designations:

- Series 7, 24, 52, 53, 72, 73 examinations

Business Background:

- 2006 to Present, Merrion Investment Management Co., LLC, Chairman
- 1989 to Present, Merrion Securities, LLC, Managing Director

Item 3: Disciplinary Information

Mr. Wigton does not have any legal, civil, criminal, regulatory, or disciplinary history to be reported at this time.

Item 4: Other Business Activities

Mr. Wigton remains separately licensed as a registered representative with Merrion Securities, LLC, a FINRA registered broker-dealer.

Item 5: Additional Compensation

Mr. Wigton's sole source of investment related income is derived from his activities conducted on behalf of the firm.

Item 6: Supervision

Randolph C. Rogers remains responsible for the supervision of firm personnel. This supervision extends to reviewing their business practices and monitoring the advice given to clients. Questions related to the activities of any employee may be directed to Mr. Rogers at the phone number listed on the cover of this brochure supplement.

Item 2: Education and Background and Business Experience

Individual Full Name, Title or Designation: David E. Erb, Chief Executive Officer

Year Born: 1958

Education:

- Colgate University, B.A., 1980
- New York University, M.B.A., 1988

Licenses/Professional Designations:

- Series 4, 7, 24, 63, 65, 86, 87 examinations

Business Background:

- 2006 to Present, Merrion Investment Management Co., LLC, Chief Executive Officer
- 2002 to Present, Merrion Securities, LLC, Managing Director

Item 3: Disciplinary Information

Mr. Erb does not have any legal, civil, criminal, regulatory, or disciplinary history to be reported at this time.

Item 4: Other Business Activities

Mr. Erb is separately licensed as a registered representative with Merrion Securities, LLC, a FINRA registered broker-dealer.

Item 5: Additional Compensation

Mr. Erb does not receive any additional compensation other than earned from his advisory activities.

Item 6: Supervision

Randolph C. Rogers remains responsible for the supervision of firm personnel. This supervision extends to reviewing their business practices and monitoring the advice given to clients. Questions related to the activities of any employee may be directed to Mr. Rogers at the phone number listed on the cover of this brochure supplement.

Item 2: Education and Background and Business Experience

Individual Full Name, Title or Designation: Randolph C. Rogers, CCO/CFO

Year Born: 1963

Education:

- Williams College, B.A., 1985
- New York University, M.B.A., 1990

Licenses/Professional Designations:

- Series 7, 24, 63 examinations

Business Background:

- 2006 to Present, Merrion Investment Management Co., LLC, CCO/CFO
- 2004 to Present, Merrion Securities, LLC, Chief Financial Officer

Item 3: Disciplinary Information

Mr. Rogers does not have any legal, civil, criminal, regulatory, or disciplinary history to be reported at this time.

Item 4: Other Business Activities

Mr. Rogers is separately licensed as a registered representative with Merrion Securities, LLC, a FINRA registered broker-dealer.

Item 5: Additional Compensation

Mr. Rogers does not receive any additional compensation other than that earned from his advisory activities.

Item 6: Supervision

William Wigton remains responsible for the supervision of Mr. Rogers. This supervision extends to reviewing his business practices and monitoring the advice he provides to clients. Questions related to the activities of any employee may be directed to Mr. Wigton at the phone number listed on the cover of this brochure supplement.

Item 2: Education and Background and Business Experience

Individual Full Name, Title or Designation: Alexander C. Weil, COO

Year Born: 1974

Education:

- Bucknell University, B.A., 1996
- Johns Hopkins University, ScM, Hygiene and Public Health, 1998

Licenses/Professional Designations:

- Series 7, 55, 66 and 79 examinations

Business Background:

- 2009 to Present, Merrion Investment Management Co., LLC, Chief Operating Officer
- 2008 to Present, Merrion Securities, LLC, Registered Representative
- 1998-2007, Bear Wagner Specialists, Specialist

Item 3: Disciplinary Information

Mr. Weil does not have any legal, civil, criminal, regulatory, or disciplinary history to be reported at this time.

Item 4: Other Business Activities

Mr. Weil is separately licensed as a registered representative with Merrion Securities, LLC, a FINRA registered broker-dealer.

Item 5: Additional Compensation

Mr. Weil does not receive any additional compensation other than that earned from his advisory duties.

Item 6: Supervision

Randolph C. Rogers remains responsible for the supervision of firm personnel. This supervision extends to reviewing their business practices and monitoring the advice given to clients. Questions related to the activities of any employee may be directed to Mr. Rogers at the phone number listed on the cover of this brochure supplement.

Item 2: Education and Background and Business Experience

Individual Full Name, Title or Designation: Joel W. Miller, Managing Director

Year Born: 1939

Education:

- Columbia University, B.A., 1972

Licenses/Professional Designations:

- Series: 4, 7, 24, 63, 86, 87 examinations

Business Background:

- 2006 to Present, Merrion Investment Management Co., LLC, Managing Director
- 2003 to Present, Merrion Securities, LLC, Managing Director

Item 3: Disciplinary Information

Mr. Miller does not have any legal, civil, criminal, regulatory, or disciplinary history to be reported at this time.

Item 4: Other Business Activities

Mr. Miller is separately licensed as a registered representative with Merrion Securities, LLC, a FINRA registered broker-dealer.

Item 5: Additional Compensation

Mr. Miller's sole source of investment-related income is derived from his duties with the firm.

Item 6: Supervision

Randolph C. Rogers remains responsible for the supervision of firm personnel. This supervision extends to reviewing their business practices and monitoring the advice given to clients. Questions related to the activities of any employee may be directed to Mr. Rogers at the phone number listed on the cover of this brochure supplement.

Item 2: Education and Background and Business Experience

Individual Full Name, Title or Designation: James C. Kellogg, Investment Adviser Representative

Year Born: 1964

Education:

- Hobart College, B.A., 1987

Licenses/Professional Designations:

- Series: 7, 9, 10, 24, 55, 63 and 65 examinations

Business Background:

- 2006 to Present, Merrion Investment Management Co., LLC, Investment Adviser Representative
- 2002 to Present, Merrion Securities, LLC, Registered Representative

Item 3: Disciplinary Information

Mr. Kellogg does not have any legal, civil, criminal, regulatory, or disciplinary history to be reported at this time.

Item 4: Other Business Activities

Mr. Kellogg is separately licensed as a registered representative with Merrion Securities, LLC, a FINRA registered broker-dealer.

Item 5: Additional Compensation

Mr. Kellogg's sole source of investment-related income is derived from his duties with the firm.

Item 6: Supervision

Randolph C. Rogers remains responsible for the supervision of firm personnel. This supervision extends to reviewing their business practices and monitoring the advice given to clients. Questions related to the activities of any employee may be directed to Mr. Rogers at the phone number listed on the cover of this brochure supplement.